

**Subject line: Congratulations on your Rotary anniversary!**



## **MEMBERSHIP DEVELOPMENT**

Dear [First Name],

Happy anniversary! I wanted to take a moment to thank you for joining Rotary last year.

When Rotary grows, our impact on the causes we care about also grows. Tell friends or colleagues about the benefits of Rotary by [referring a potential member](#). Working together to address the issues we care about is the best way to make a measurable change for the better.

Once again, thank you for being a valued member of Rotary!

Sincerely,

A handwritten signature in blue ink that reads "Brian King". The signature is written in a cursive, flowing style.

Brian King

Director of Membership Development