

Subject line: Welcome from The Rotary Foundation



## MEMBERSHIP DEVELOPMENT



Dear [First Name],

There are many ways to make a difference. Volunteering our time and expertise to make things better in our communities is one way many of us contribute. But having a positive impact takes time *and* money. Donations sustain service projects around the world and are critical to our success.

Rotary International's charitable arm, The Rotary Foundation, supports much of the important work that clubs undertake to improve their own communities and others around the globe. We hope you'll take the time to learn more about the ways you can give, like through our recurring giving program, [Rotary Direct](#), and about [donor recognition](#) opportunities such as the [Paul Harris Society](#).

No matter how you choose to make an impact, we are thankful for your service and support!

Sincerely,  
The Rotary Foundation